



Welcome to my list of Micro SaaS ideas which I hope you can use as inspiration when generating your own Micro SaaS ideas. I have purposefully selected a variety of different niches for these ideas just to help get your creative juices flowing.

I've built and sold a number of Micro SaaS ideas and I've collected ideas for a lot more. Sadly, I can't make them all so here are some of my favorite ones which I hope help to inspire you to create a Micro SaaS of your own.

**Before we get into the ideas, just a common-sense disclaimer:**

Some of these app ideas may already exist, and some may be technically challenging and none have been soft-validated but hey, they're just ideas at this point so I'd recommend you put your own spin on them rather than creating the below ideas exactly as they're outlined.

Also, I've just given the apps the first catchy name that came into my head so these haven't been researched or trademark checked etc.

Without further ado, here is the list of Micro SaaS ideas that you could build:

# Accommodation Amigo

## Travel

As the travel industry continues to recover post-pandemic and grow, there is a greater need for a platform that would help travellers compare and book their accommodation options.

With so many popular sites for booking travel accommodation, why not create an aggregator site that allows users to compare and book their trips in a single place?



The Accommodation Amigo app would allow travellers to easily find the best deals on overnight stays across several popular sites such as Booking.com, Airbnb, Hotels.com and many more all in one easy to use app.

Possible features of this Micro SaaS idea could include:

- A comparison tool to easily see the best deal on each accommodation across multiple providers.
- Easy booking features such as one-click checkout and confirmation.
- Personalized recommendations based on travel history and preferences.
- Tracking and management tools for businesses to manage their listings, bookings, and reviews.
- A mobile app with location-based searching and recommendations.
- Monetise via affiliate links to the various accommodation platforms.

This aggregator platform would be a valuable resource for both leisure and business travellers looking for the best deals on overnight stays. Additionally, the platform could provide information on local attractions and restaurants, helping travellers get the most out of their trip.

**Tagline – “Don't book to go without checking Accommodation Amigo!”** 🧑

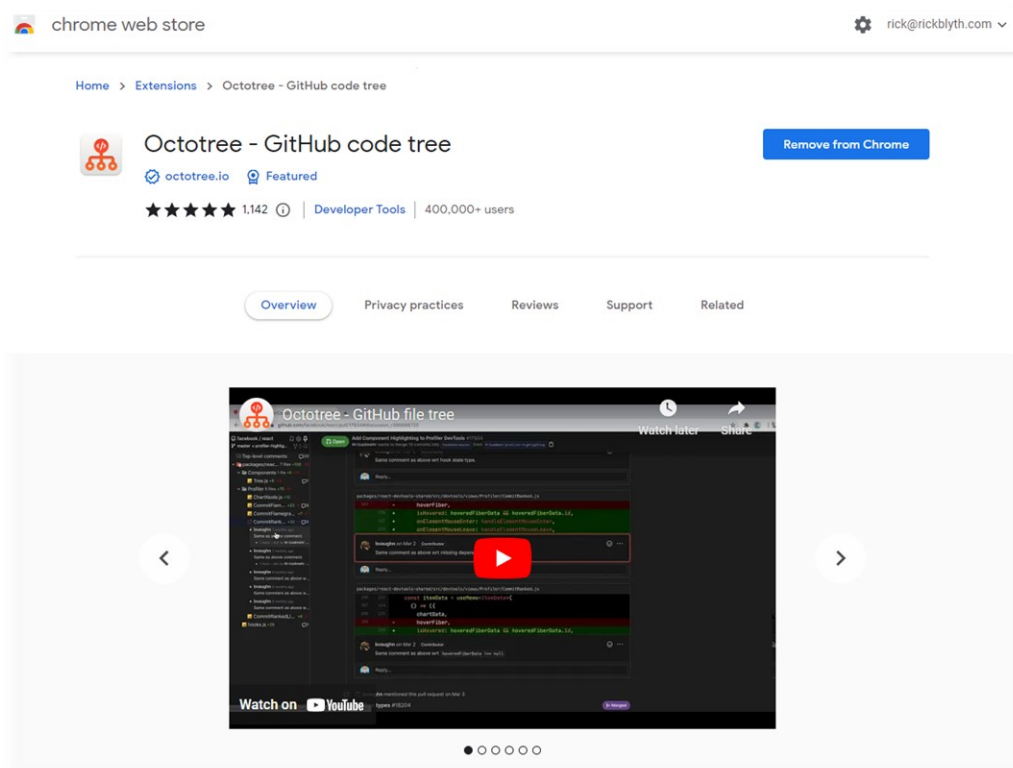
# BitBucket Helper Chrome Extension

## Development

With over 10 million developers using BitBucket, there's an opportunity to build a Chrome Extension that speeds up navigation, provides better filtering, and to automate tedious tasks on BitBucket.

Bitbucket lacks some features that are available in GitHub so where possible, these could be added with the Chrome Extension.

Take a look at the Octotree Chrome Extension for Github which has over 400k users for inspiration as to what's possible and how popular it could be:



Some features of this Chrome Extension could include:

- Faster searching, filtering and sorting to make it easier to quickly find the files that you need.
- Enhanced pull requests with improved diffs in-browser
- Custom fonts, themes and icons.
- Add integrations to 3rd party software

Tagline - "Turbocharging your BitBucket experience, welcome to Bitbucket 3.0" 🖥️

# Regular Contact Reminder

Relationships & Success

Everyone

Regular Contact Reminder would be a mobile app designed to eliminate the worry of forgetting relationships or letting them wither away. It would help its users keep in touch with family, friends and acquaintances by giving them an easy way to set goals on how frequently they should be calling or message them.



This can be anything from ensuring you call Grandma once a fortnight, message old friends at least once a month or check in with business contacts every few weeks.

Taking this idea a step further, you could also build a Chrome Extension to monitor when the last time you emailed each contact too.

You'd want to put the ability to set frequency targets for each contact (or type of contact), add in some gamification/streaks and roll it all into a simple but effective dashboard, highlighting who's in need of a call/text/email etc.

**Tagline** - "With Regular Contact Reminder, you'll always be on top of your relationships and you'll effortlessly stay in touch with loved ones once again." 🧑🏻‍🤝‍🧑🏻

# Weekend Warriors

Travel

The Weekend Warriors app would take the form of a website and mobile app that helps create the perfect weekend away for its users. It would take into account the user's travel preferences, budget and personal interests. It would suggest possible itineraries for its users, combining accommodation, travel, restaurants, activities and events.



Additionally, it could provide tailored recommendations for activities that fit within their demographic, budget and unique interests. For example, it could suggest family-friendly attractions such as theme parks and outdoor activities, as well as child-friendly restaurants and cafes.

It could also combine standard itineraries with any ad-hoc events taking place that weekend and plan out a special weekend away.

**Tagline** - " Don't spend the weekend planning the weekend. Weekend Warriors does the hard work and leaves the fun to you." ✈️

# Outlook Chrome Extension

Business & Finance

Everyone


A Chrome Extension to enhance the Outlook web experience, just like other Chrome Extensions have done already for Gmail and other email providers. Whilst Gmail does have 1.5 billion users, Outlook has over 400 million users so that's more than a big enough user base to target!

In terms of functionality, you could replicate the Checker Plus for Gmail Chrome Extension's functionality but for Outlook instead of Gmail.



Features could include:

- Real-time notifications for unread items and new messages.
- Auto filtering of emails by starred/important folders.
- Customisable sound alerts for different senders (boss alert tone anyone!)
- Dictation of emails whilst browsing in other tabs.
- Outlook Mini-CRM in the browser.
- Mail merge within the browser.

**Tagline** - "Boost your productivity and eliminate distractions with the Outlook Chrome Extension." 

# Break Tracker

## Health & Fitness

An app to ensure you take periodic breaks to prevent overwork, RSI or eye strain. It locks your computer/device and won't allow you to work on it until the set break is over.

Rather than having a strict lock-out, Break Tracker uses a combination of notifications and reminders to help users take regular breaks throughout the day.



It records and analyzes usage data, such as how long a user has been working or how frequently they take breaks. If necessary, it can even suggest appropriate and customisable stretches, exercises or meditation techniques to help improve user health during the working day.

**Tagline** - "Break Tracker could just be what you need to keep you from overworking, giving you a healthy work-life balance." 🧘



# Daily Affirmations

Relationships & Success

Everyone

Daily Affirmations would be a mobile app that could be used to bring motivation and positivity into users' lives. This app would place inspiring quotes, images, and messages on users' lock screens each day. This would help them stay motivated throughout the day and give them something to reflect on.

The app could be customized to show specific categories of quotes or images that appeal to the user's interests or needs. It would also allow users to add affirmations of their own for more personalization.

Additionally, the app could provide access to an archive so that users can look back at previous affirmations and review them as needed.



To enhance its effectiveness, Daily Affirmations could use Cognitive Behavioural Therapy (CBT) principles such as positive reinforcement and deliberate practice by requiring users to consciously interact with their lock screen every day in order to see their selected affirmations. This helps to embed the messages deeper into their minds than just reading or skimming it would normally do.

**Tagline** - "Daily Affirmations helps you stay motivated, focussed and positive throughout the day." 😊



# Better Slack Plugin for Salesforce

Business & Finance

Whilst there is an official "Salesforce for Slack" app, it gets a poor 2.52 stars average review score due to several persistent issues. Take a look at these damning reviews below:

The screenshot shows the Salesforce AppExchange page for the 'Slack Integration for Salesforce' app. The app has a 2.53 average rating based on 19 reviews. The reviews are displayed in a list format, with the most recent ones at the top. The reviews are as follows:

- Cody LeClaire** (11/9/2018): 2.0 stars. Review: "Custom Objects. As far as I understand Salesforce App for Slack does not support custom objects. Is that accurate?"
- Arpit Sood** (5/2/2018): 2.0 stars. Review: "Better instructions? Are there better instructions for connecting the Slack App with Salesforce for the channel/chatter feed? I am unable to find 'Link to Slack' button or icons."
- Brandon Oelling** (9/18/2018): No rating. Review: "Hi Arpit. We offer a Chatter alternative that connects Slack with Salesforce bi-directionally if we can help you there: https://woobot.io/woobot-smart-threads-for-service-cloud/"
- Karen Brown** (4/25/2018): 1.0 star. Review: "App hasn't been reviewed or approved by Slack.... Cannot authorise. I have installed from the app exchange, I have approved the use of the app in slack app management. I have added to my account pagelayout in lightning and added the chatter and slack component. When I click the lightning component to sign in i get a yellow banner saying 'This app hasn't been reviewed or approved by Slack' Learn More. Salesforce is approved. Salesforce Chatter Connect is approved. When i click authorise i get this 'There was a problem. Please retry the Authorization process' so its a non starter..."

There is an opportunity to build a solid and reliable plugin that allows you to connect Slack and Salesforce.

With your improved plugin, your users could view important information about their sales leads right in your Slack channel, so they don't have to keep switching between apps to stay up-to-date on the status of their deals.

Features of this Micro SaaS idea could include:

- Integration with Salesforce so that you can view and manage important information about your sales leads right in Slack.
- Real-time updates on deals to help you stay up-to-date on the status of your sales pipeline.
- Slack notifications for critical actions, such as when a deal is won or lost.
- Groups of sales reps per department, so that all users can see the status of their deals at a glance.

Obviously, there is a risk that the official app could eventually add these features, but until then, your plugin will be the best option for connecting Salesforce and Slack and you can keep innovating to add more useful features and bi-directional integrations to stay relevant.

**Tip:** If you want help finding the right niche and Micro SaaS idea for you, then feel free to book a power-hour consulting session with me at <https://rickblyth.com/consulting>

# Free Wifi For All

Everyone


Travel

Finding free Wi-Fi while travelling can be a lifesaver, especially when you don't have an international data plan. Unfortunately, it can also be a real pain to track down reliable and safe Wi-Fi hotspots. That's where Free Wifi For All comes in.



Free Wifi For All is a website and mobile app that helps travellers find free Wi-Fi hotspots in different cities all over the world. It's constantly updated with new submissions from users, so you can always find the latest and most reliable information.

In addition, it features internet speeds and ratings so you can make an informed decision about where to connect.

**Tagline** - "Never worry about getting online whilst travelling thanks to Free Wifi For All" 

# WhatsApp Alternative Chrome Extension

Everyone

Check out this popular WhatsApp Chrome Extension WA Web Plus for WhatsApp which has over 1,000,000+ users and over 22k reviews 🤖

Home > Extensions > WA Web Plus for WhatsApp™



WA Web Plus for WhatsApp™

[wawplus.com](http://wawplus.com)

★★★★★ 22,350 ⓘ | Social & Communication | 1,000,000+ users

Add to Chrome

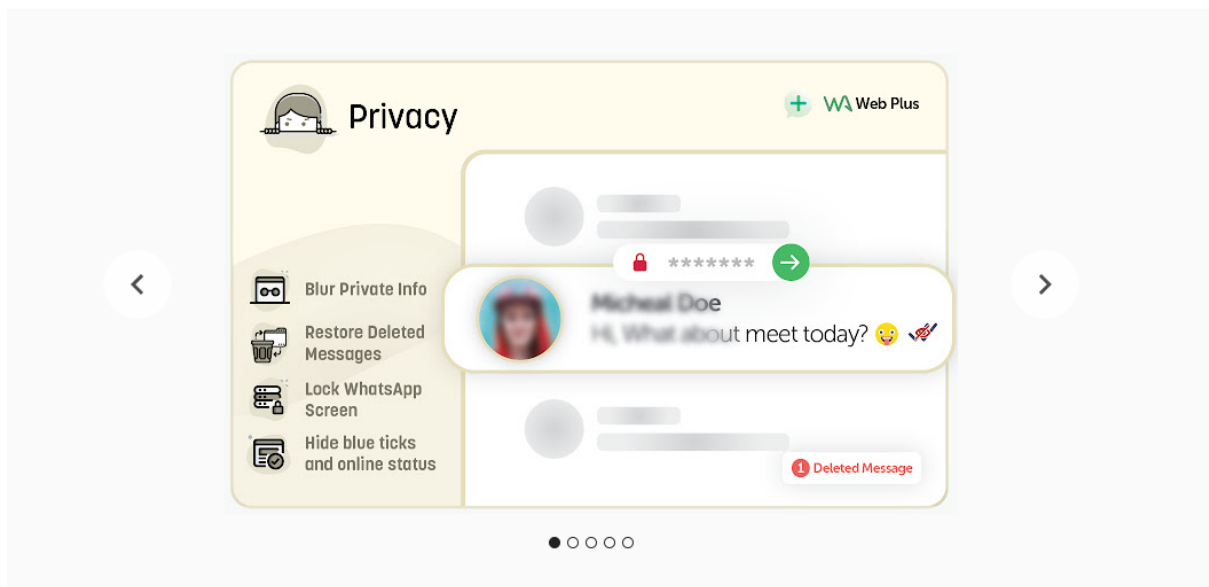
Overview

Privacy practices

Reviews

Support

Related



With pricing plans at **\$27.99/Month** for Pro and **\$39.99/Month** for Expert it is mind boggling how much this extension could be making 🤖

Even if just 1 in 100 users of this Chrome Extension are on a paid plan (let's take the cheapest tier) that'd be around \$280,000 a month ... insane numbers for a Chrome Extension with no associated server costs!

Now, could you do something similar for another messaging app such as:

- Signal
- Telegram
- Google Messages
- Threema
- Wire
- Viber
- Messenger

# My Stats Signature


Everyone

My Stats Signature is a powerful tool for increasing your authority and trustworthiness. It will render either an image or dynamic text block within your online signature, showcasing key stats that demonstrate how helpful and reliable you are. This can be used on websites, forum signatures, and email signatures to give readers an insight into your credentials.

My Stats Signature will automatically pull data from various social media channels to show relevant information such as the number of Facebook followers, Instagram followers, YouTube subscribers, etc. Additionally, it can also link to custom milestones that you have achieved such as charity fundraising totals or other achievements.



This makes it easy for users to dynamically display their level of expertise in any given field while also creating a sense of trust between them and their audience. My Stats Signature allows users to stand out among the competition and create higher engagement with their audiences by displaying their accomplishments in an easily accessible manner right within their emails.

**Tagline** - "My Stats Signature is the perfect way to quickly boost your authority and trustworthiness." 

# Meal Mate (Meal Planning & Shopping App)

## Health & Fitness

The Meal Mate app would be a comprehensive and user-friendly app designed to help health and fitness enthusiasts plan their meals and shop for groceries in a smart and efficient way.

Users could customize their dietary needs, preferences and restrictions, such as vegan, keto or carnivore diets, to generate a weekly grocery list tailored to their specific needs. The app could also provide recipe suggestions based on the selected dietary preferences, giving users more options when it comes to meal preparation.

Also, the app could be equipped with an array of innovative features that make meal planning easier than ever before. The app provides users with nutrition facts for each item on their shopping list, making it easy to understand what they will be consuming and how much of each nutrient they are getting.



The app could also offer detailed instructions on how to prepare different types of dishes using ingredients from the grocery list with step-by-step visual guides.

Furthermore, it could also help users save money by suggesting budget-friendly substitutes for expensive items or recommending bulk purchases for items that can be stored for long periods of time.

**Tagline** - "Meal Mate helps you plan and shop for your meals in a smart and efficient way, minimising waste and saving you time & money" 🍌

# Happy Hour Hero

Relationships & Success

Travel

Everyone

Happy Hour Hero would be a mobile app designed to help users plan their evening and make the most of the happy hours in town. With this app in their pocket, users will never have to worry about missing out on Happy Hours or not knowing which bars have special offers. The app uses the users' phone's location services to locate the best deals and happy hour activities nearest to them at that moment.

Another feature of Happy Hour Hero would be to let users plan their evening ahead of time, so they can find the perfect spot with the best discounts. The app would also provide detailed information regarding each bar and restaurant's offerings with full descriptions, allowing users to accurately select the venue that is best suited for them and their friends.



Moreover, users can save their favorite spots and set up alerts for when new offers are available at their preferred spots, making it easy for them to stay informed as well as save money.

**Tagline** - "Discover hidden gems in whatever city you're in. Happy Hour Hero gives you a great value and fresh night out every time!" 🍷

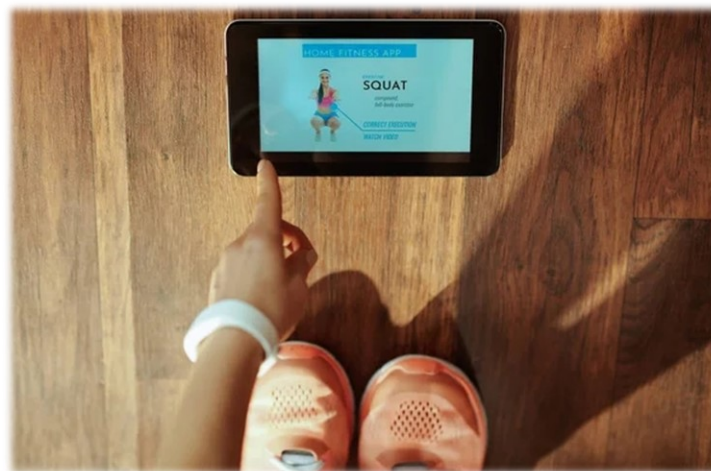


# Personalized Workout Generator App

## Health & Fitness

The Personalized Workout Generator App would provide users with a range of custom workouts tailored to their individual fitness goals and available equipment. Users can input information such as their preferred workout length, the exercises they'd like to include, or the body parts they'd like to target.

The app then uses this data to generate personalized workouts that can be used in various environments - from a home gym to an outdoor park - making it easy for users to get the most out of their training regimes.



The app could also feature instructions on how to perform each exercise properly and safely, as well as helpful tips and tricks on how to maximize its effectiveness. Additionally, users will have access to a variety of progress tracking tools, allowing them to monitor their progress over time and make changes if necessary.

Furthermore, the app could also offer motivational messages and awards for achieving milestones, helping users stay motivated and engaged throughout their fitness journey.

**Tagline** - "Get a custom, high-quality workout that's unique to your fitness needs, goals and available equipment." 🙌

# Habit Tracking App

Health & Fitness

Everyone

A habit tracking app, where users can track their daily health habits such as water intake, vegetable consumption, and daily exercise. Can be made for any type of habits (personal daily routine goals, business goals).

The Habit Tracking App is a powerful tool that helps users monitor and track their daily health habits. The app provides users with a simple, user-friendly interface that makes it easy to enter their daily habits, set up reminders and track their progress over time.



The app also offers personalized tips and recommendations based on the user's current habits, encouraging them to stick to healthy routines and achieve their health goals.

To further motivate users, the app provides visualization tools and social sharing features that allow users to share their progress with friends and family.

**Tagline** - "Whether you're trying to stick to a new workout or simply improve your overall health, the Habit Tracking App will help you stay on track and achieve your goals!" 🧘‍♀️

# Couple Co-ordinator App

Relationships & Success

Everyone

The Couple Co-ordinator App would help couples keep their relationships strong. It helps to keep track of dates, anniversaries, special occasions and other important moments, allowing couples to easily plan activities together and make sure they don't miss any important moments in their relationship.



The app could also include a range of features that help couples stay connected and strengthen their bond. It provides personalized reminders for upcoming dates and events, as well as an interactive calendar where users can view all of their scheduled activities at a glance.

**Tagline** - "Take your relationship to the next level with the Couple Co-ordinator App! Stay connected and never miss an important moment in your relationship." ❤️

# AirGym (Gym Equipment Rental Platform)

## Health & Fitness

How's about building a platform that lets home-gym owners rent out their fitness equipment to other members? This would allow the owners of the gym equipment to make some extra money by renting out their unused equipment and also help those who cannot afford to buy new fitness gear get access to it.

The platform would allow users to rent various types of exercise equipment for a certain time period instead of having to purchase it outright. It would be similar to Airbnb or FatLlama, but specifically for fitness equipment so users could rent out their equipment or hire-in somebody else's whilst they aren't using it.



This could be a great way for people who are interested in getting into shape but don't want to invest in expensive equipment upfront. Plus, it would allow them to try out different types of machines and see which ones they like best before making a purchase.

Features of this Micro SaaS platform could include:

- Search functionality to find the right equipment for you with Google Maps integration.
- A calendar feature that shows which users have what equipment is available at what times.
- User ratings and reviews of the gym equipment, to help other users make informed decisions.
- Payment integration so that renters can easily pay for their rental period.

You could get specific with particular types of gym equipment (weights vs cardio) if you wanted to niche down further.

**Tagline** - "AirGym – the easy way to find affordable and flexible gym rentals, so you can get in shape without breaking the bank." 🏋️

# Date Night

Relationships & Success

Everyone

Date Night would be a web and mobile app that helps couples plan date nights and discover new activities in their area for their date nights.

For a small subscription fee, the app will suggest the activity for date night that week, it could even book activities on their behalf.



The app could be gamified to have milestones for number of date nights reached, and stats on the most popular date night category they've chosen etc. Ensuring that your date nights remain fun and fresh.

Features of this Micro SaaS idea might include:

- Suggestions based on availability and the user's location.
- Filters for budget, type of activity, and distance from the user's location.
- Ratings and reviews for each activity to help users make informed decisions
- A calendar feature that shows which dates are available for activities at a glance.
- A personalized profile that allows you to save your favorite dates and activities.
- An activity booker feature that makes it easy for couples to plan their date nights.
- Integration with social media platforms so users can share their date night plans with friends and family.
- Discounts and offers for date night activities, to help couples save money and get the most out of their date nights.

Tagline - "Date Night App - New Memories, Made Easy." ❤️

# TripTracker (Travel Itinerary Organizer)

## Travel

One of the biggest challenges of travelling is keeping track of all your bookings and documents. It can be difficult to keep everything organized, especially when you're dealing with multiple points of travel. That's where a travel itinerary organizer app could come in handy.

This website and mobile app would aggregate all your bookings for your upcoming multi-point trip in one place so you have everything together. It would gather all your accommodation bookings and planes, trains, rental cars, and transfers all in one place.



It would then present your trip in an easy-to-use calendar-based trip manager. Furthermore, it could also store travel documents, such as passports, visas, and immunization records.

The app could notify you of offers, discounts and deals on activities and attractions in the area you're visiting. This helps you save money on your trip while getting the most out of your holiday.

Features of this Micro SaaS app idea could include:

- Personalized trip itinerary based on your booking and travel preferences.
- Selection of activities, attractions, and restaurants in the area you're visiting.
- Ability to store important travel documents such as passports, visas, and immunization records.
- A calendar-based interface that makes it easy to see what you have booked and when.
- Discounts and offers on activities, attractions, and restaurants.

**Tagline** – TripTracker, your one-stop shop for a hassle-free holiday! 🌍



# Intercom AI Support Messenger Bot

## Business & Finance

The Intercom AI Support Messenger Bot would be a first-line support bot that is designed to help users with their inquiries. The bot utilizes artificial intelligence to have genuine conversations with users, helping them to find the information they need.

As more conversations happen, the bot learns more about the app, finds solutions for common questions and can provide more personal and tailored support based on previous conversations.



This makes it a first-level automation for businesses that receive a large volume of customer inquiries, as the bot can quickly and efficiently identify issues and help users get back on track.

Add statistics and a solid management interface to give the bot a real edge over other support tools, and you have a great combination.

Features for this Micro SaaS idea could be:

- Artificial intelligence for genuine conversations and fast identification of user issues.
- A management interface that allows you to see statistics, identify trends and adjust the bot's capabilities over time.
- Hassle-free integration with existing support tools and systems, such as Intercom or Zendesk.
- Personalization based on previous conversations and user preferences,

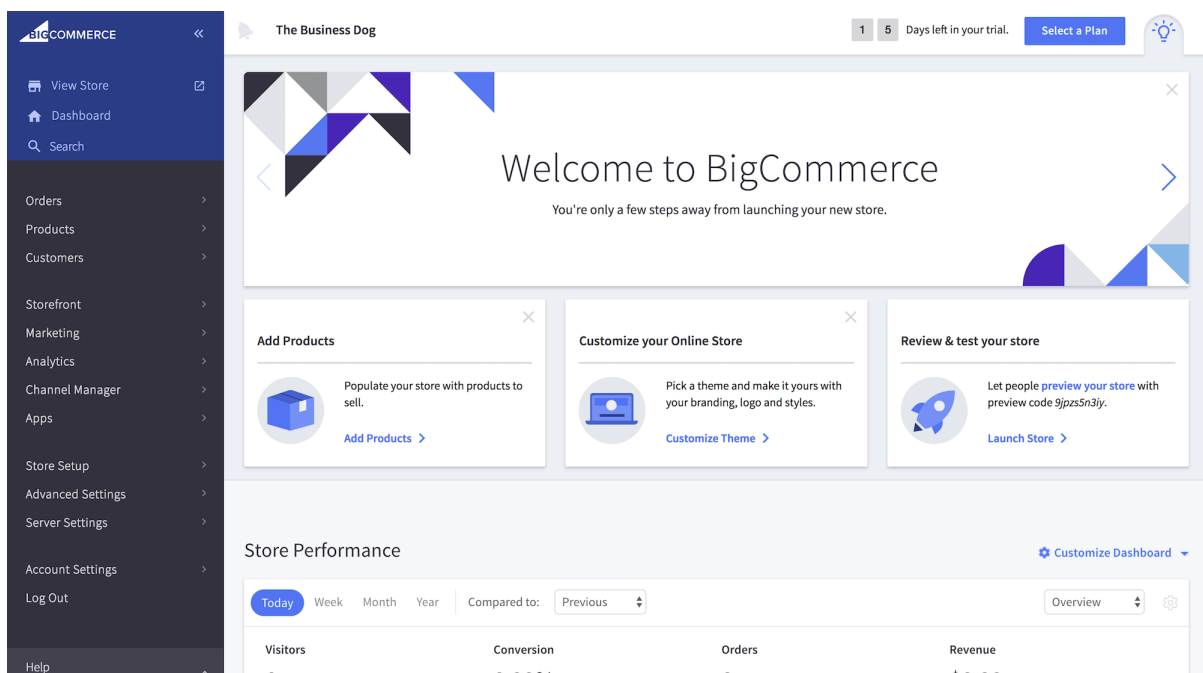


# BigCommerce Plugin Ideas

## Business & Finance

Whilst Shopify apps may have been done to death, I believe that there is much more opportunity in the less saturated BigCommerce app store.

In case you've not heard of it, BigCommerce is a cloud-based eCommerce platform that helps businesses of all sizes sell online. Similar to Shopify, BigCommerce allows them to create a professional online store, accept credit cards, and manage their business from anywhere.



Now then, there are over 6,000 Shopify apps in the app store, with over 1.8 million downloads.

But what about BigCommerce? With just a few hundred apps available, there is a huge opportunity for businesses big and small to create innovative new Micro SaaS apps that can help eCommerce businesses succeed online.

For example, DelightChat on the Shopify app store allows businesses to have a live chat app, through integrations with WhatsApp, Instagram DMs and Messenger. Whereas on the BigCommerce store there aren't any apps that offer the same functionality available.

With tools like DelightChat already proving successful in Shopify land, why not create your own BigCommerce equivalent app?

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Alrighty, that brings us to the end of this guide on Micro SaaS ideas. I hope it's given you some inspiration to roll your sleeves up and start building your own Micro SaaS.

Finally, don't forget ... **if you want help finding the right niche and Micro SaaS idea for you**, then feel free to book a power hour consulting session with me at <https://rickblyth.com/consulting>

All the best,

*Rick Blyth*